



MANCHESTER
CITY COUNCIL

Role of Local Government in the Work Programme

Name: Heather Clark
Title: Acting Head of EDU

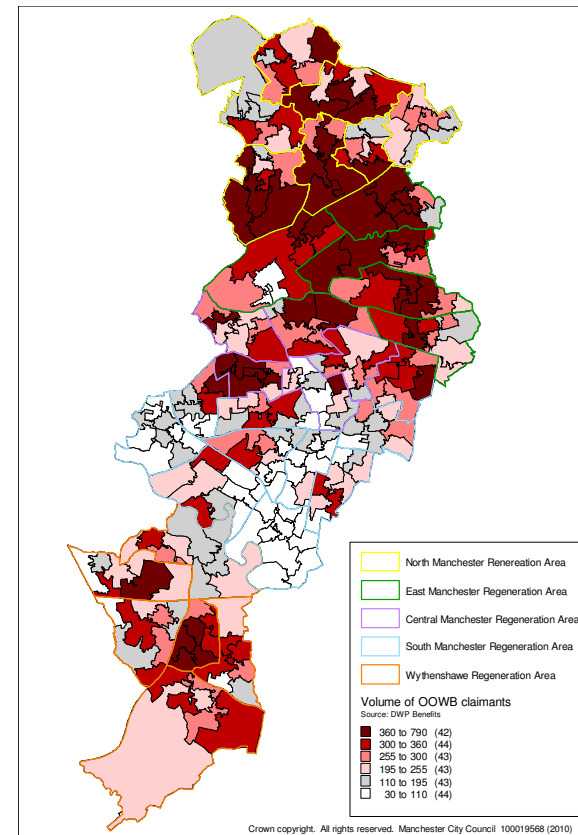
Manchester Context

Tackling Worklessness remains a key priority for Manchester

63,365 residents in receipt of out of work benefits (May 2010):

- 34,035 in receipt of Incapacity Benefit/ESA;
- 9,915 Lone Parents in receipt of Income Support;
- 17,045 claiming Job Seekers Allowance.

However Manchester also main employment hub for GM and NW with 17,800 businesses employing 307,000 employees. Therefore must ensure Manchester residents benefit from economic growth



Manchester's Community Strategy

Manchester – A World Class City



Role of LA's – Strategic Leadership

- Responsible for ensuring wellbeing of communities reflected in priorities: Reducing dependency; Tackling worklessness; and Economic growth
- Gateway to local partners - tackling worklessness key goal of range of LA departments and partners.
- Extensive local knowledge of needs and opportunities resulting in better targeting and improved outcomes.
- City Region Pilots trailing new methods and integrated approaches achieving positive outcomes - more with less.
- Track Record working with employers, providers and community organisations linking residents with opportunities

Role of LA – Service Provider & Commissioner

Despite the cuts, LA's will continue to:

- Provide a range of services that can be aligned.
- Support most disadvantaged groups directly or via commissioned provision - co case management.
- Continue to commission a range of services that can be aligned or co-commissioned including new responsibilities such as Public Health
- Work jointly with Primes on Manchester Investment Programme (Community Budgeting) pooling resources to achieve better outcomes reducing dependency.
- Offer opportunities for co-location and delivery.

Links to Governance Mechanisms - Partnership with Work Programme

- Manchester is currently reviewing its Partnership Structures in light of the priorities
- Need a strong partnership around Work and Skills especially with the increased importance of ‘influencing’
- MCC wish to work in Partnership with Prime Contractors inviting them to sit on the Work and Skills Partnership
- Facilitate linkages with other key partnerships to enable alignment and co-commissioning e.g. Health and Wellbeing Board, Strategic Housing Partnership.
- Keen to discuss sharing of local information relating to performance

Future Delivery of Employment Priorities

Manchester's Revised Work and Skills Plan:

- SO1: Increase the number of residents in work
 - Raise awareness of welfare changes including eligibility and reassessment
 - Influence, support and align services to GBW and the Work Programme
 - Priority Groups: Mental Health, Young People, Workless Families
- SO2: Increase competitiveness through enhancing their skills
 - Influence skills providers to achieve partnership outcomes
 - Facilitate delivery in heart of most deprived communities with progression
 - Raise awareness and take-up of high quality apprenticeships
- SO3: Support business growth and maximise local economic benefit from economic growth
 - Co-ordinate Employer Engagement
 - Maximise local benefit from procurement
 - Support residents to start-up in business

Future Relationship with Primes

- Influence the detailed design stage of delivery of the Work Programme ensuring it meets the needs of residents
- Align existing services with the Work Programme as wrap around
- Explore opportunities for co-commissioning, where existing provision can not meet demand and Manchester Investment Fund (Community Budgets)
- Facilitate links to key opportunities through Employer Engagement linkages and infrastructure e.g. Employer Suite
- Analysis of performance information enabling us to track progress in priority neighbourhoods/groups

Future Relationship with Supply Chain

- Facilitate local delivery of the Work Programme via co-location, Neighbourhood Regeneration Teams and local contacts:
- Neighbourhood Regeneration Teams to lead and co-ordinate economic, social and physical regeneration.
- Offer network of delivery points e.g. libraries, learning centres, community hubs etc.
- Address barriers by aligning with complementary services
- Facilitate links with local employment opportunities