

# The Work Programme and Lancashire County Council

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# The Work Programme and Lancashire



## Aim

- Maximise impact of Work Programme delivery in Lancashire by providing focus and adding value by
  - Building upon existing plans and activity
  - Utilising local assets and knowledge
  - Supporting the leadership role of the County Council

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## Approach

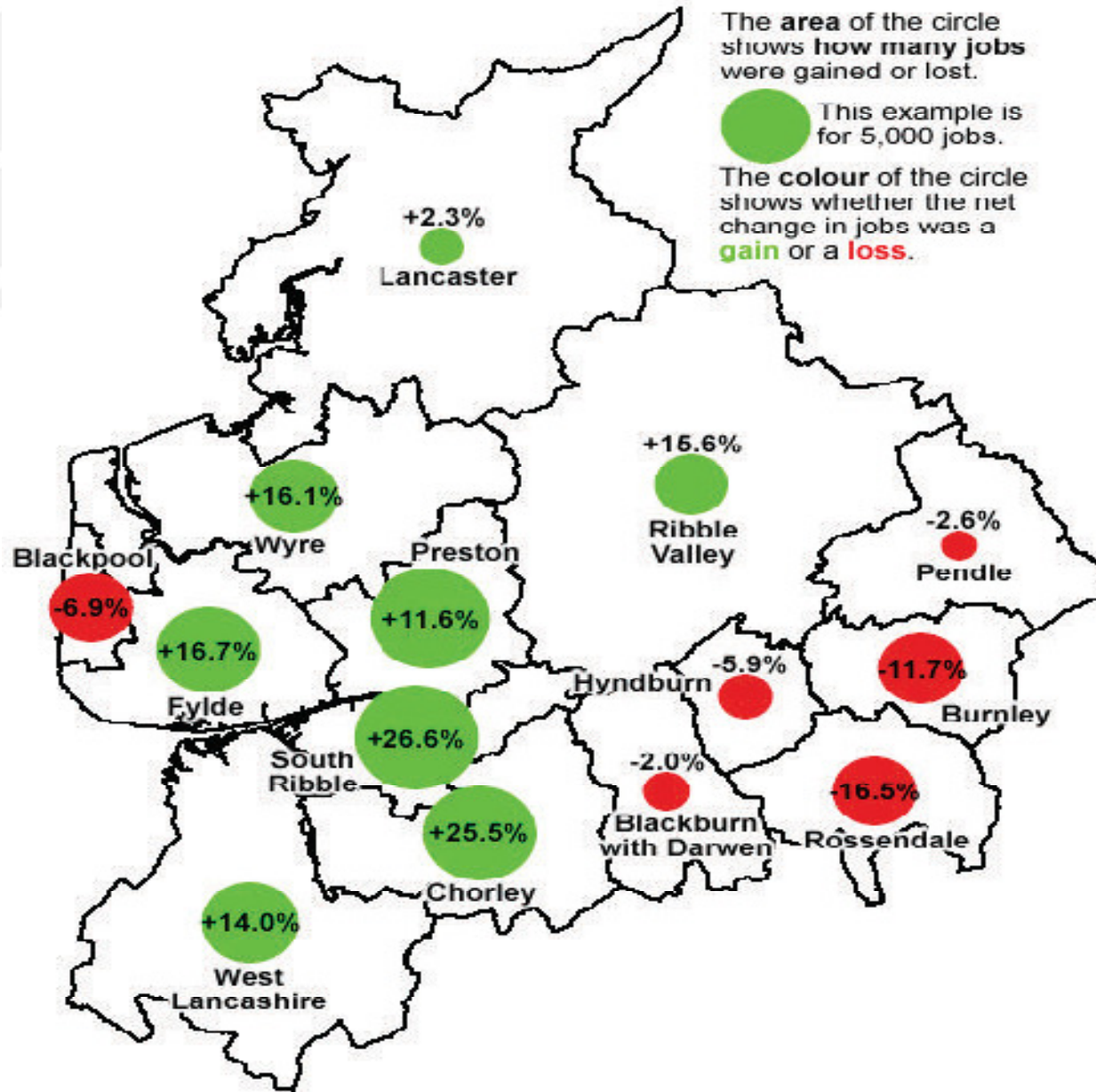
- Engagement with Primes – Round table, 121s
- Promotion of County services, functions and capacity
- Awareness of Lancashire's position alongside Merseyside and Cumbria
- Financial sustainability

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## Issues

- Lancashire part of contract with Merseyside and Cumbria – might not be initial focus of attention
- On average Lancashire unemployment not as bad as elsewhere but with severe pockets - East Lancashire, Preston, Skelmersdale, etc
- Spatial relationship between job creation, unemployment and skills
- Lack of an agreed Lancashire economic governance structure (LEP?)
- Dependence upon public sector employment



**Employment Change in Lancashire 1998-2008**

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## What is the LCC offer?

- Communities and Citizens Talent Management
  - existing delivery model including volunteering
- County Council Capacity and Functions
  - Highways/Public Transport
  - Economic Development Company
  - Supported Employment and School/Student Support services etc
  - Total Family concept
  - Financial Management

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## Communities and Talent Management Programme

- Workforce planning/talent management within the public sector esp. use of temporary and agency staff across LCC, 12 Districts
  - ✓ Workstart 30 Day trial in public sector
  - ✓ Workstart+ Developing clients into Talent Pool for vacancies
  - ✓ Future Horizons/Apprenticeships/Volunteering
- Programme linked into Adult Learning Service, IAG, HR, Schools
- Successful approach including awards
  - Beacon 2009, Regen and Renewal Worklessness Award, Personnel Today, Shortlisted LGC Awards 2010
- Delivery of significant financial savings AND raising skills and employability levels of economic priority groups
- Enhance programme to cover private sector as part of EOI to Primes



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- Supports LCC Economic aims relating to employment, skills and deprivation
- Supports LCC Corporate Financial Strategy
- Engagement in process raises profile of LCC
- Financially sustainable with opportunity for reinvestment of any surplus
- Contacts
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