



MANCHESTER
CITY COUNCIL

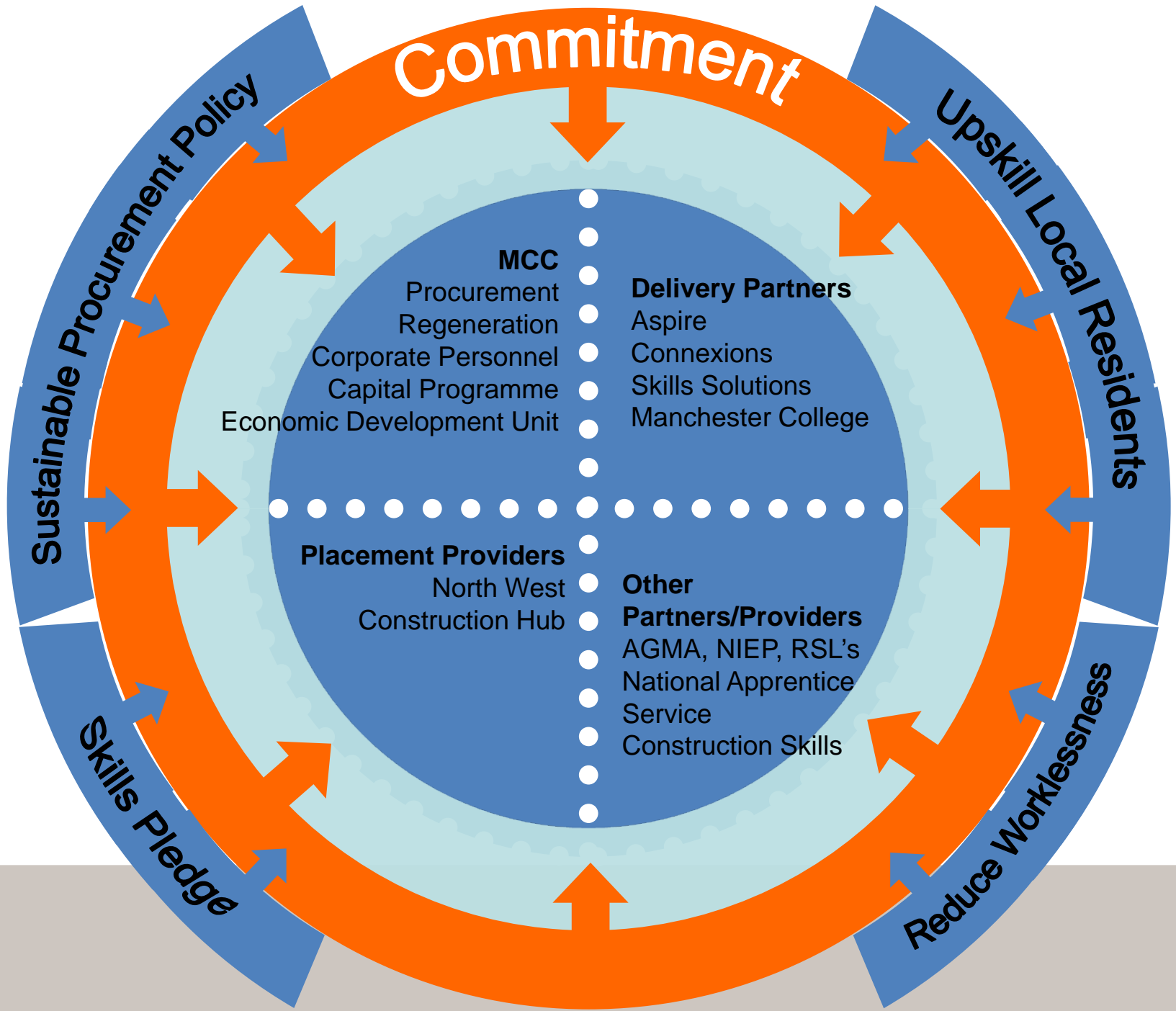
Manchester People into Construction (MPiC)

**Securing Local Economic Benefit for Manchester
Residents**

Terry Burke/Jocelyne Underwood
Capital Programme Division

Why?

- £350 million Capital Expenditure
- Corporate Objectives
- Maximise Partners Added Value
- Sustainable Employment & Training



What's the Cost...

..Of not doing it??

“The environmental & social cost of not training an apprentice is £24,525”

“For every £1 spent on MPiC, £4.74 is generated in social, environmental & economic value”



**Young People into Construction
Success**