

# Chief Executive recruitment Digital promotion pack

## Graphics

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### Suggested text

#### Social media short (Twitter):

A Fantastic opportunity to spearhead the progressive economics movement in the UK.

@CLESthinkdo are looking for a new leader for their organisation and the important work they do as the national organisation for local economies.

[link of choice]

#### Social media longer (other social channels):

This is a fantastic opportunity for an active, progressive leader to spearhead the progressive economics movement in the UK.

@CLESthinkdo are looking for a new CEO to steer the future direction of their organisation and the important work they do as the national organisation for local economies.

[link of choice]

#### **Emails to contacts**

As you may be aware, <u>Neil McInroy will be stepping down as Chief Executive of CLES</u> in July 2021, and will become a strategic advisor to the organisation and a member of its Board of Trustees. As such, CLES are now looking for their next Chief Executive - an active, progressive leader of both their organisation and movement.

CLES is the national organisation for local economies - developing progressive economics for people, planet and place. They works by thinking and doing, to achieve social justice and effective public services.

If you are interested in the role and would like further information, <u>visit Starfish Search</u> or contact Penny Ransley on 07549 233685 or Jo Boardman on 07834 030501 for a discussion in confidence.

The closing date is 4 January 2021



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### Links

- o CLES recruitment page: <a href="http://www.cles.org.uk/jobs">http://www.cles.org.uk/jobs</a>
- o Starfish Search listing: <a href="https://starfishsearch.com/jobs/cles-ce/">https://starfishsearch.com/jobs/cles-ce/</a>
- o Guardian listing: <a href="https://jobs.theguardian.com/job/7131660/chief-executive/">https://jobs.theguardian.com/job/7131660/chief-executive/</a>

#### Social media handles

o Twitter: @clesthinkdo

o Facebook: /CLESthinkdo

o LinkedIn: CLES – centre for local economic strategies

o Instagram: CLESthinkdo

• **Hashtags (where space permits):** #CommunityWealthBuilding #CWB #LocalEconomies #ProgressiveEconomics #Jobs #ChangemakerJobs