

# Manchester Anchors Living Wage Pilot

## CLES

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## **Purpose of today**

### **In brief**

- **Poverty challenge in the city and who is being impacted**
- **Tackling poverty - Role of the Manchester Anchors Living Wage Pilot**
- **How you can support Manchester's plans to become a Living Wage Place**

# Poverty challenge in Manchester

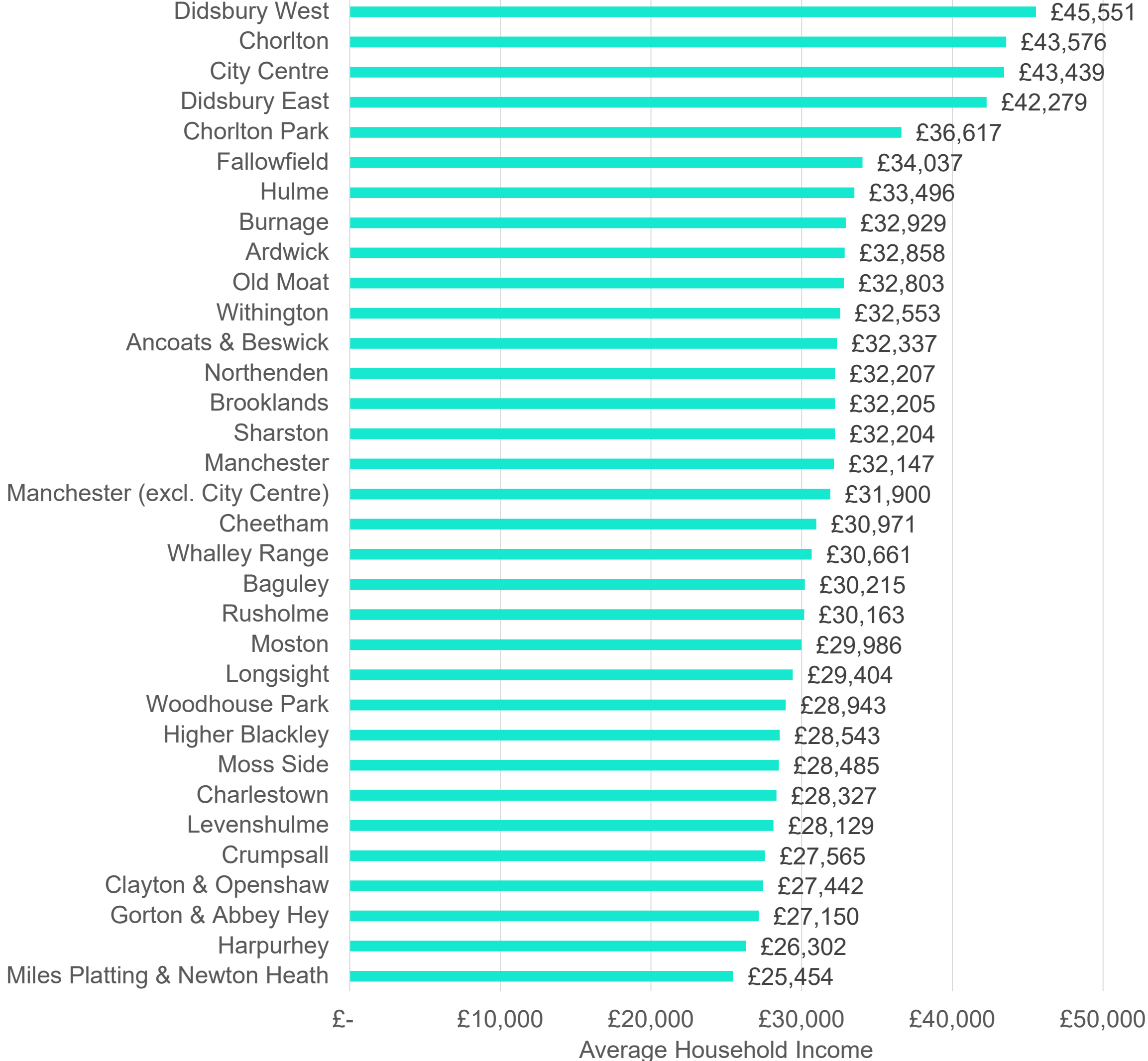
- Manchester was ranked as the **6th most deprived local authority in the country** in the 2019 Index of Multiple Deprivation.
- As of March 2020, the End Child Poverty Coalition estimated that around **46,700 children (42%) in Manchester were living in poverty**.
- COVID-19 significant impact on the city, exacerbating existing inequalities.
- 90% rise in claimant unemployment (unemployed people claiming benefits) between March and May 2019
- Increasing demand for food – Our Food Response Team deliver food parcels to an average of 250 households per week
- Marmot Review 'Build Back Fairer' shows widening inequalities in Greater Manchester amplified by the pandemic with mortality rates 255 higher in GM compared to England.

# Manchester wage V's Resident wage

- 15.7% of people working in Manchester are not earning the living wage with 1 in 4 residents paid below the Living Wage (2020)
- The median annual salary for Manchester residents is £28,709 compared to £31,623 for the Manchester workforce (AHSE 2020).
- Many Manchester residents most impacted by the pandemic (the over 50's, Black, Asian and Ethnic Minority Communities) are more likely to experience poverty.

# Spatial dimension- Large disparities in average incomes across the city

Ranging from over £40,000 in parts of South Manchester to c.£25,000 in Miles Platting & Newton Heath



# Tackling poverty & the Manchester Living Wage Pilot

- Poverty is now much higher on the political agenda
- Strategically – Our Manchester Strategy ' Progressive & Equitable City ' key theme and refresh of Poverty Strategy being undertaken to look at all aspects of poverty
- Manchester Anchors Living Wage Pilot- being paid the living wage is the single biggest factor in lifting residents out of poverty City Council

## **Role of the Manchester Living Wage Pilot**

- Sector champions to set living wage targets for their business and individual sectors for years 1, 2 and 3 to inform the Living Wage Action Plan
- use their influence to actively promote and advocate for the priorities of the pilot with their supply chains, their networks and respective sectors.
- Working towards achieving Living Wage Place accreditation in April/May 2022

## **Manchester Anchors Pilot – Membership**

- **Key public sector partner** - Manchester City Council
- **Public sector champion** – Manchester Foundation Trust
- **Education champion** – The University of Manchester
- **Private sector Champions** – Construction – Laing O Rourke
- **Representative body for businesses** – Greater Manchester Chamber of Commerce
- **Property**- Bruntwood
- **Finance** – KPMG
- **Iconic employer** – to be confirmed
- **Engineering** - Jacobs
- **Cultural sector champion** – Manchester International Festival (MIF)
- **Sector with Living Wage Challenge** – to be confirmed
- **VCSE champion**– Macc
- **SME champion** – Brighter Sound
- **Union** - Unison

# Workshop questions

- **How can you contribute to Manchester's ambition to become a living wage place? (10mins)**
- **The Living Wage Action Plan is a three-year plan with targets for years 1, 2 and 3; what can be done to ensure that Manchester maintains its momentum around the living wage and good employment terms and conditions over the three years and beyond (10mins)**
- **What are the challenges for Manchester around the living wage and how can they be overcome? (10mins)**