

# Community Wealth Building Summit 2022: **social media pack**

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Thank you for agreeing to speak at this year's Summit, below are all the assets and copy you should need to share details of what the event is all about.

## Contents of this pack

- [Twitter](#)
- [LinkedIn/Facebook](#)
- [Instagram](#)

You can download all of the design elements found in this pack [here](#).

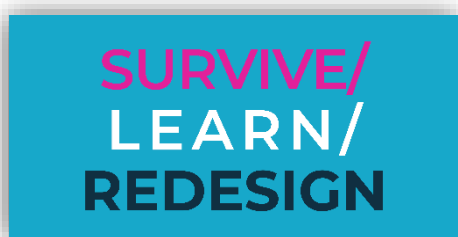
# Twitter

## Assets

To be used as a single image in stream:



To be used as a group of four images **or** as a single image:



To be used as a single image (.gif):



Suggested copy (feel free to amend to suit your purposes)

The [#costofliving](#) scandal is savagely highlighting where local economies are failing.

I'm speaking at @CLEStinkdo's [#CWBSummit](#), exploring how to survive this brutal winter, how to learn from it and how to redesign to create local economies that work.

<http://ow.ly/MB9M50KAIZ9`>

I'm speaking at [#CWBSummit](#) - THE event for folk who want to explore how community wealth building can unlock solutions to the most pressing challenges experienced in places.

<http://ow.ly/MB9M50KAIZ9!m>

## Facebook and LinkedIn

### Assets

To be used as a single image in stream:



Suggested copy (feel free to amend to suit your purposes)

I'm speaking at @CLEStinkdo's annual [#CWBSummit](#) - THE event for local/devolved govt peeps, anchor institutions, social economy and civil soc folk who want to explore how community wealth building can unlock solutions to the most pressing challenges experienced in places.

Details @ <http://ow.ly/MB9M50KAIZ9>

The [#costofliving](#) scandal is savagely highlighting where local economies are failing local people. Now is the time to redesign.

@CLEStinkdo's [#CWBSummit](#) will explore how community wealth building can be used as a tool, not just to survive the brutal realities we face this winter, but to learn from them.

Details @ <http://ow.ly/MB9M50KAIZ9>

# Instagram

## Assets

To be used as a single image in stream:



To be used as a video in stream:



Release vid.mp4

Suggested copy (feel free to amend to suit your purposes)

I'm speaking at @CLEStinkdo's annual [#CWBSummit](#) - THE event for local/devolved govt peeps, anchor institutions, social economy and civil soc folk facing local economic challenges.

[#localgovernment](#) [#communitywealthbuilding](#) [#CWB](#) [#economicdevelopment](#)  
[#progressive](#) [#progressiveeconomics](#) [#neweconomy](#) [#socialjustice](#) [#justtransition](#)  
[#localeconomies](#) [#socialeconomy](#) [#socialvalue](#)

The [#costofliving](#) scandal is savagely highlighting where local economies are failing local people. Now is the time to redesign. I'm speaking at @CLEStinkdo's annual [#CWBSummit](#) on 18 November.

[#localgovernment](#) [#communitywealthbuilding](#) [#CWB](#) [#economicdevelopment](#)  
[#progressive](#) [#progressiveeconomics](#) [#neweconomy](#) [#socialjustice](#) [#justtransition](#)  
[#localeconomies](#) [#socialeconomy](#) [#socialvalue](#) @clestinkdo

I'm speaking at @CLEStinkdo's [#CWBSummit](#), exploring how community wealth building can be used as a tool, not just to survive the brutal realities we face this winter, but to learn from them.

[#localgovernment](#) [#communitywealthbuilding](#) [#CWB](#) [#economicdevelopment](#)  
[#progressive](#) [#progressiveeconomics](#) [#neweconomy](#) [#socialjustice](#) [#justtransition](#)  
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